



Nagindas Khandwala College (Autonomous)

Name of the Programme: Bachelors in Management Studies (E-Commerce Operations)
Programme Code : UMSECO

PROGRAMME OBJECTIVES

The BMS Program is structured to provide graduates with practical skills required for working, managing and running organizations. The main objective of BMS Program is: -

PO1: To provide in-depth theoretical & practical knowledge

PO2: To provide exposure to real life situations through case-studies, role plays, discussions and presentations.

PO3: To equip learners with skills required for management, finance, marketing and human resources.

PO4: To equip them with the skills required to function in any organization as well as starting their entrepreneurial venture.

PO5: To train them adopt a holistic view to real life business situations.

PO6: To inculcate a research aptitude and problem-solving approach in learners.

PROGRAMME OUTCOMES

After completion of the three years Bachelor of Management Studies (BMS) Programme, the learner will:

PO-1: Have comprehensive knowledge of Supply Chain Logistics, Inventory Management, Warehouse management, Marketing, and other areas of E-Commerce Operations.

PO-2: Be able to identify problems in business and provide solutions for the same with contemporary knowledge of technology.

PO-3: Develop managerial skills, decision-making skills, presentation skills, interpersonal skills and soft skills and use appropriate ICT tools innovatively.

PO-4: Cultivate leadership qualities, entrepreneurial skills among learners and prepare them to work with ethical and moral values while working individually as well as in teams.

PO-5: Promote research acumen in business and critical thinking to find solutions to real life business situations.



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PO-6: Build a concrete foundation for advanced studies in Commerce and Management and make them ready for entrepreneurship or employment.

Semester 1

Foundation Course

2011UEOFC

Objectives:

1. To create right understanding of human values and soft skills to actualize these in their personality and behavior of students leading to peace and harmony for sustainable success in career and happiness.
2. In order enable manpower to achieve success in profession and happiness in life, they need to possess universal human values and Soft Skills essential for fulfilling need of keeping harmony within self, family, job, society and world.
3. To acquaint students with UDHR and Fundamental Rights in Indian Constitution.

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Describe the historical growth of the idea of human rights. (Level: Understand)

CO2: Describe core concept and methods from ecological and physical sciences and their application in environment problem solving. (Level: Understand)

CO3: Understand how Stress and Conflicts are caused. (Level: Understand)

CO4: Demonstrate the awareness of human rights. (Level: Apply)

CO5: Implement different methods of responding in stress and conflicts. (Level: Apply)

Statistics for Data Analysis

2012UEOSDA

Objectives:

1. This course aims at aiding the students in reaching a level of increased competence in business statistics and expands understanding of the applications of statistical concepts in business.
2. Emphasis is placed upon learning statistical concepts through common business problems.

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Gain conceptual and working knowledge of Business Statistics. (Level: Understand)



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CO2: Demonstrate the knowledge in the applications of business. (Level: Apply)

CO3: Practice the methods of solving problems on basic concepts and analytical business statistical model. (Level: Apply)

CO4: Use introductory level of Transportation and queuing theory. (Level: Apply)

Analysing Financial Accounting Statements

2013UEOFAS

Objectives:

1. To familiarize students with the mechanics of preparation of financial statements, understanding corporate financial statements.
2. To make students understand the process of analyzing the balance sheets
3. To inculcate the knowledge of in-depth analysis of financial statements

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand fundamental accounting concepts, principles and conventions (Level: Understand)

CO2: Examine the balance sheet (Level: Analyse)

CO3: Examine depth analysis with respect to financial analysis, balance sheet and financial statements. (Level: Analyse)

Inventory Management

2014UEOIM

Objectives:

1. To understand the concepts of inventory management
2. To understand the different techniques of inventory management and its relevance to E-Commerce Logistics
3. To understand the key metrics for Inventory Management
4. To understand the working of different Inventory management software and latest trends.

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand basics of inventory management in warehousing. (Level: Understand)

CO2: Describe the requirement for inventory management systems. (Level: Understand)

CO3: Describe the different Inventory Management Metrics. (Level: Understand)



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CO4: Demonstrate the importance of inventory management. (Level: Apply)

CO5: Compare various inventory management techniques. (Level: Analyse)



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Introduction to E-Commerce Logistics

2015UEOIEL

Objectives:

1. To understand the basic functioning of E-Commerce Logistics.
2. To understand the roadmap of E-Commerce Logistics
3. To understand the different types of E-Commerce Logistics in India
4. To understand and analyse the impact of technology and future of E-Commerce Logistics

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand basics of e-commerce logistics. (Level: Understand)

CO2: Understand the roadmap of e-commerce in India. (Level: Understand)

CO3: Interpret types of e-commerce logistics in India. (Level: Apply)

CO4: Predict future of e-commerce logistics in India. (Level: Apply)

CO5: Examine impact of technology on e-commerce logistics. (Level: Analyse)

Word & Presentation Tools – Practical

2016UEOWP

Objectives:

1. To introduce the student to the Word & Presentation tools and its applications and thereby empowering him to utilize e-sources for upgrading their knowledge base.
2. To introduce the students with some basic tools and applications which will enable them in e-communicating effectively and analyse data for decision making using data of different kinds

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Explain different terminologies like data, information. (Level: Understand)

CO2: Understand the basic components of Windows. (Level: Understand)

CO3: Apply the knowledge of MS Word tools in real-life application. (Level: Apply)



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CO4: Discover their ability and professional skills in the Computer Application in MS-Word & Presentation. (Level: Apply)

Communicative English – Practical

2017UEOCE

Objectives:

1. To develop written and verbal communication skills for effective business communication.
2. To identify various communication skills involved in the business organization.
3. To develop business communication skills among the students.
4. To improve language skills – reading, writing and listening

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Demonstrates an understanding of the methods and modes of communication. (Level: Understand)

CO2: Illustrate ability in writing business and personal letters. (Level: Apply)

CO3: Analyse different modes of communication. (Level: Analyse)

CO4: Prepare reports and paragraphs on a given situation. (Level: Apply)

Semester II

Organisational Behaviour

2021UEOOB

Objectives:

1. Understand individual behavior in organizations, including diversity, attitudes, job satisfaction, emotions, moods, personality, values, perception, decision making, and motivational theories.
2. Understand group behavior in organizations, including communication, leadership, power and politics, conflict, and negotiations.

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Discuss perception and group behaviour. (Level: Understand)

CO2: Describe motivation, creativity and stress at the workplace. (Level: Understand)



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CO3: Illustrate an understanding for organizational process and culture. (Level: Apply)

CO4: Analyse individual behaviour and different personalities. (Level: Analyse)

Environmental Studies

2022UEOES

Objectives:

1. It is concerned with the exploration, investigation and development of an understanding of the natural, human and social dimensions of local and wider environments.
2. It provides opportunities to engage in active learning, to use a wide range of skills, and to acquire open, critical and responsible attitudes

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Describe basic components of environment and causes of depletion. (Level: Understand)

CO2: Describe the different types of pollutions and its causes. (Level: Understand)

CO3: Explain the different types of energy and its sources. (Level: Understand)

CO4: Explain Social Issues and EIA. (Level: Understand)

CO5: Demonstrate various strategies for Solid Waste Management (Level: Apply)

Quantitative Techniques

2023UEOQT

Objectives:

1. To familiarize the student with the use of quantitative techniques in managerial decision making.
2. To understand the processing of analyzing time series
3. To solve the transportation and work assignment problems with help of statistics
4. To implement the statistical quality control.

Learning Outcome:

After successful completion of course, learner will be able to:



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CO1: Understand various quantitative & statistical methods (Level: Understand)

CO2: Understand data and draw inference from data. (Level: Understand)

CO3: Calculate and interpret statistical values by using statistical tool (correlation & regression) (Level: Analyse)

CO4: Demonstrate an ability to apply various statistical tool to solve business problem. (Level: Apply)

Warehouse Management

2024UEOWM

Objectives:

1. To develop competencies and knowledge of students to become Warehouse professionals
2. To orient students in the field of Logistics
3. To help Students to understand Warehousing and distribution centre operations

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand the basic of Warehousing (Level: Understand)

CO2: Apply the Basic knowledge of Warehousing and distribution centre operations in the real-life situation. (Level: Apply)

CO3: Analyse their ability and professional skills in domain of warehousing. (Level: Analyse)

Material Handling

2025UEOMH

Objectives:

1. To develop competencies and knowledge of students to become effective professionals
2. To orient students on recent changes and development in the field of material management
3. To help Students to understand basic Principles and concept of material Management

Learning Outcome:

After the successful completion of course, learner will be able to:

CO1: Understand the scope and importance for handling materials. (Level: Understand)

CO2: Describe the different types of Material Handling Equipment (Level: Understand)



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CO3: Apply the knowledge about material management in the real-life business situation
(Level: Apply)

CO4: Enhance their managerial ability and professional skills (Level: Apply)

First Mile Operations

2026UEOFMO

Objectives:

1. To understand the First Mile operational processes in e-commerce logistics.
2. To understand the shipment operations and processing operations.
3. To understand and create a processing center inbound operation.
4. To understand the analytics and metrics of first mile.

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand basics of First Mile operations. (Level: Understand)

CO2: Explain shipment pickup operations. (Level: Understand)

CO3: Explain different types of shipment processing operations at Processing Centres.
(Level: Understand)

CO4: Evaluate key challenges in First Mile operations and First Mile metrics. (Level: Evaluate)

CO5: Create a layout of a Processing Centre. (Level: Create)

Data Analysis Using Spreadsheet – Practical

2027UEODAS

Objectives:

This course is designed with the view of making the student skilful at

1. Performing data analysis using spreadsheet (MS Excel)
2. To understand different formula's structure available in MS Excel
3. To visualize the data using graphs and charts.
4. Creating pivot tables from a range with rows and columns in Excel

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Practice the E communication effectively with help of Spread Sheet (Level: Apply)

CO2: Summarize data with data analysis, PivotTables, and Pivot Charts. (Level: Evaluate)



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CO3: Design charts and the drawing tools. (Level: Create)

CO4: Design the pivot tables and Macros (Level: Create)

Semester III

Cost Accounting

2131UEOCA

Objectives:

1. To make students understand the various costing techniques applied in different industries to ascertain the cost of products and services
2. To understand activity-based costing
3. To perform Marginal Costing and Cost-Volume-Profit analysis

Learning Outcome:

After successful completion of course, learners will be able to:

CO1: Explain and use the basic concepts of costing and costing systems in their professional life. (Level: Understand, Apply)

CO2: Apply costing techniques in business decisions. (Level: Apply)

CO3: Apply costing techniques in different types of industries. (Level: Apply)

CO4: Analyse cost accounting with financial accounting for management decision making. (Level: Analyse)

Marketing Management

2132UEOMM

Objectives:

1. To emphasize the importance of the marketing function in an organization.
2. To understand the core concepts right from deciding the segment till customer satisfaction
3. To impart knowledge with respect to latest trends in Marketing, Marketing Mix, Social responsibility, and ethical issues in Marketing Global Marketing approach.

Learning Outcome:

After successful completion of course, learners will be able to:

CO1: Discuss the importance of macro and microenvironment in the company's marketing function. (Level: Understand)

CO2: Differentiate the consumer and institutional buyer behavior. (Level: Understand)



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CO3: Explain the target segments for the product. (Level: Understand)

CO4: Understand the importance of Channel of distribution. (Level: Understand)

CO5: Justify the importance of products, branding, and new product development. (Level: Evaluate)

MIS for E Commerce

2133UEOMS

1. To understand the concepts of Managing information systems
2. To understand the business processes and how MIS helps the organization.
3. To understand the concepts of networking in organization
4. To enhance decision making
5. To redesign the organization with presence of information system.

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand the basics of management information systems (Level: Understand)

CO2: Understand various global E-business processes. (Level: Understand)

CO3: Explain the concept of electronic commerce. (Level: Understand)

CO4: Analyse and improve the decision-making process for organization. (Level: Analyse)

CO5: Planning the creation of organizations with Information Systems (Level: Analyse)

E-Commerce Logistics Operations

2134UEOLO

Objectives:

1. To understand the logistics operations in E-Commerce Operations
2. To understand the process of Capacity management in Logistics
3. To understand the strategic level and systems used in Ecommerce Logistics
4. To plan, execute and terminate the logistics operations

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand the basics concept of logistics in E-Commerce (Level: Understand)

CO2: Understand the process of capacity management. (Level: Understand)

CO3: Explain the strategies used in logistics planning & execution. (Level: Understand)



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CO4: Explain the Systems used in E-Commerce logistics and how logistics and operations are interlinked. (Level: Understand)

CO5: Interpret and identify the plans, executions and termination process of logistics operations (Level: Apply and Analyse)

Transportation for E-Commerce

2135UEOTEC

Objectives:

1. To understand the role of transportation in E-Commerce
2. To understand the process of transportation management
3. To analyse the socio-economic trends effecting transportation
4. To understand future of transportation

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand the basics concept of transportation in E-Commerce. (Level: Understand)

CO2: Understand the strategies used in planning transportation. (Level: Understand)

CO3: Explain the systems used in transportation management. (Level: Understand)

CO4: Analyse the socio-economic factors that affect transportation. (Level: Analyse)

CO5: Identify the future of transportation and its upcoming tools. (Level: Analyse)

Reverse Logistics for E-Commerce

2136UEORLC

Objectives:

1. To understand the role of Reverse Logistics in E-Commerce
2. To understand the prospects of reverse logistics
3. To create a value through reverse logistics
4. To understand the role of technology in reverse logistics

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand the basics concepts of reverse logistics in E-Commerce. (Level: Understand)

CO2: Understand the process involved in reverse logistics. (Level: Understand)

CO3: Explain the prospects and systems used in reverse logistics (Level: Understand)

CO4: To analyse and define the value using reverse logistics. (Level: Apply and Analyse)



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Last Mile Operations**

2137UEOLMO

Objectives:

1. To understand Last Mile Operations in E-Commerce
2. To understand the different processes of Last Mile
3. To understand the customer services
4. To understand the prospects of future of last mile logistics.

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand the basics concept of Last mile logistics in E-Commerce. (Level: Understand)

CO2: Understand the processes involved in Last mile logistics. (Level: Understand)

CO3: Understand various metrics and customer services processes to be followed in last mile logistics. (Level: Understand)

CO4: Explain the prospects of last mile logistics. (Level: Understand)

Semester IV

Management Accounting

2141UEOMA

Objectives:

1. To enable the students to understand the concept and relevance of management Accounting
2. To provide the students an understanding about the use of accounting and costing data for planning, control and decision taking
3. To make students understand the various costing techniques applied in different industries to ascertain the cost of products and services

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand the importance of management accounting as a key input for managerial/ financial decision making. (Level: Understand)

CO2: Apply the Basic knowledge of Management and cost accounting in the real-life situation. (Level: Apply)

CO3: Enhance their ability and professional skills in managing budget. (Level: Apply)



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CO4: Plan financial decisions using tools of management accounting. (Level: Create)

Human Resources Management

2142UEOHRM

Objectives:

1. To develop competencies and knowledge of students to become Human resource management professionals
2. To help Students to understand Human resource management
3. To understand the importance of employee training and development
4. To understand career planning and performance appraisal

Learning Outcome:

After the successful completion of course, learner will be able to:

CO1: Understand the financial impact of HRM activities on organizations. (Level: Understand)

CO2: Understand the implications of increasing diversity and globalization for HRM processes. (Level: Understand)

CO3: Understand the occupational safety and health. (Level: Understand)

CO4: Apply the Basic knowledge of Human resource management in the real-life situation. (Level: Apply)

Hub & Line Operations

2143UEOHLO

Objectives:

1. To understand the concepts of Hub & Line Operations.
2. To understand the inbound and outbound logistics
3. To understand the machines used, types of sorters available.
4. To understand the role of technology in Line Haul Logistics

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand the basics of Hub and line operations in Ecommerce. (Level: Understand)

CO2: Understand inbound and outbound logistics. (Level: Understand)

CO3: Explain in detail all the machines and equipment used in hub operations. (Level: Understand)

CO4: Explain the prospects of line haul logistics (Level: Understand)

E-Commerce Customer Service



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2144UEOCS**

Objectives:

1. To understand the concept of customer service in E-Commerce.
2. To understand, how to communicate effectively with customers
3. To understand and implement different strategies for customer services
4. To implement different customer service tools

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Understand how to create customer centric organization. (Level: Understand)

CO2: Understand how to communicate effectively with customers. (Level: Understand)

CO3: Apply the strategies used in servicing customers. (Level: Apply)

CO4: Analyse and Apply tools used in customer service. (Level: Analyse and Apply)

Outsourcing in E-Commerce

2145UEOOS

Objectives:

1. To understand the role of Outsourcing in E-Commerce.
2. To understand and apply strategic assessment of outsourcing
3. To understand and apply Risk management in outsourcing
4. To understand the future of e-commerce outsourcing

Learning Outcome:

After the successful completion of course, learner will be able to:

CO1: Understand how outsourcing works in E-Commerce. (Level: Understand)

CO2: Describe Future of E-Commerce Outsourcing. (Level: Understand)

CO3: Analyse managing the risk in outsourcing. (Level: Analyse)

CO4: Explain and apply outsource strategic assessments. (Level: Understand and Apply)

Fulfilment Operations

2146UEOFO

Objectives:

1. To understand the role of Fulfilment operations in E-Commerce.
2. To gain the knowledge about different fulfilment models
3. To understand the role of technology in fulfilment
4. To understand the fulfilment of Bundled Orders using technology



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Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Describe the basics concepts of fulfilment operations in E-Commerce. (Level: Understand)

CO2: Describe the implementation of fulfilments offered by various operational models. (Level: Understand)

CO3: Summarize the relationship between logistics and fulfilment services. (Level: Understand)

CO4: Explain the importance of technology in fulfilment. (Level: Understand)

Packaging for E-Commerce

2147UEOPEC

Objectives:

1. To understand the concept of packaging E-Commerce
2. To understand in detail the process of packaging
3. To understand what is brand and brand equity
4. To understand the pre and post operations of packaging

Learning Outcome:

After the successful completion of course, learner will be able to:

CO1: Define the concept of packaging in E-Commerce. (Level: Understand)

CO2: Describe the types and functions of packaging. (Level: Understand)

CO3: Explain the concept of brand equity. (Level: Understand)

CO4: Implement the packaging processes. (Level: Apply)

Semester V

Inventory Management – Practical

2252UEOIMP

Course Objective:

1. To understand on field, the concepts of inventory management
2. To understand the different techniques of inventory management and its relevance to E-Commerce Logistics
3. To practice the key metrics for Inventory Management
4. To understand and practice the working of different Inventory management software and latest trends.



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Course Outcome:

After successful completion of course, learner will be able to:

CO1: Implement basics of inventory management in warehousing. (Level: Apply)

CO2: Implement various inventory management techniques. (Level: Apply)

CO3: Demonstrate the importance of inventory management. (Level: Apply)

CO4: Conclude the requirement for warehouse management systems. (Level: Evaluate)

CO5: Arrange the different Inventory Management Metrics. (Level: Create)

Warehouse Management – Practical

2253UEOWMP

Objectives:

1. To develop competencies and knowledge of students to become Warehouse professionals
2. To orient students in the field of Logistics
3. To help Students to understand Warehousing and distribution centre operations

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Implement the basic of Warehousing (Level: Apply)

CO2: Apply the Basic knowledge of Warehousing and distribution centre operations in the real-life situation. (Level: Apply)

CO3: Analyse their ability and professional skills in domain of warehousing. (Level: Analyse)

Apprenticeship I

2254UEOAPP

Course Outcome:

After successful completion of Apprenticeship, learners will be able to:

CO1- Apply knowledge of Ecommerce Operations to real life work situations. (Level: Apply)

CO2- Evaluate the supply chain options of Ecommerce Operators. (Level: Evaluate)

CO3- Compare the functioning of different Ecommerce Operators. (Level: Evaluate)

CO4-Apply managerial skills for effective functioning of Ecommerce Operations. (Level: Apply)

Revenue Management & Pricing



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2251UEORMP

Objectives:

1. To understand the concepts of Revenue management and pricing.
2. To apply various techniques of Revenue Management.
3. To understand the different types of pricing available
4. To understand the implementation of revenue management in supply chain.
5. To study the impacts and future of revenue management.

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Describe the basics of Revenue and Risk management in Ecommerce. (Level: Understand)

CO2: Explain different types pricing. (Level: Understand)

CO3: Apply different revenue management techniques. (Level: Apply)

CO4: Implement revenue management in supply chain (Level: Apply)

CO5: Predict the emerging issues and future in revenue and price management. (Level: Apply)

Principles of Cataloguing

2251UEOPC

Objectives:

1. To understand the concept of Cataloguing in E-Commerce
2. To understand the rules, regulations and responsibilities of Cataloguing Authority.
3. To understand the requirement of hardware and software for cataloguing
4. To perform data management

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Describe the principles of Cataloguing. (Level: Understand)

CO2: Describe and implement the rules, regulations and responsibilities of authorities in Cataloguing. (Level: Understand and Apply)

CO3: Explain the technology infrastructure required for Cataloguing. (Level: Understand)

CO4: Perform Data Management in Cataloguing. (Level: Analyse and Apply)

Semester VI

MIS for E Commerce – Practical



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2262UEOMIS

Objectives:

1. To practice the concepts of Managing information systems
2. To implement the business processes and how MIS helps the organization.
3. To implement the concepts of networking in organization
4. To enhance decision making
5. To redesign the organization with presence of information system.

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Implement the basics of management information systems (Level: Apply)

CO2: Implement various global E-business processes. (Level: Apply)

CO3: Demonstrate the concept of electronic commerce. (Level: Apply)

CO4: Demonstrate the relationship between decision making and information systems.
(Level: Apply)

Fulfilment Operations – Practical

2263UEOFOP

Objectives:

1. To understand the role of Fulfilment operations in E-Commerce.
2. To gain the knowledge about different fulfilment models
3. To understand the role of technology in fulfilment
4. To understand the fulfilment of Bundled Orders using technology

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Implement the basics concepts of fulfilment operations in E-Commerce. (Level: Apply)

CO2: Implement the various operational models in fulfilment. (Level: Apply)

CO3: Demonstrate the relationship between logistics and fulfilment services. (Level: Apply)

CO4: Demonstrate the role of technology in fulfilment. (Level: Apply)

Apprenticeship II

2264UEOAPP

Course Outcome:



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After successful completion of Apprenticeship, learners will be able to:

CO1- Apply knowledge of Ecommerce Operations to real life work situations. (Level: Apply)

CO2- Evaluate the supply chain options of Ecommerce Operators. (Level: Evaluate)

CO3- Compare the functioning of different Ecommerce Operators. (Level: Evaluate)

CO4-Apply managerial skills for effective functioning of Ecommerce Operations. (Level: Apply)

Regulatory Environment of E Commerce

2261UEOREE

Objectives:

1. To understand the need of Regulatory Environment in E-Commerce
2. To understand Legal Issues and challenges faced by Ecommerce Businesses
3. To understand the investment and regulation in ecommerce space
4. To understand and implement the payment mechanism for ecommerce
5. To understand and implement the taxation system of ECommerce

Learning Outcome:

After successful completion of course, learner will be able to:

CO1: Explain the regulatory environment in E-Commerce. (Level: Understand)

CO2: Describe legal issues and challenges in E-Commerce. (Level: Understand)

CO3: Explain the investment and regulations in E-Commerce. (Level: Understand)

CO4: Explain and implement payment mechanism for E-Commerce. (Level: Apply)

CO5: Explain and implement taxation mechanism for E-Commerce. (Level: Apply)

International E-Commerce

2261UEOIEC

Objectives:

1. To understand the aspects of International E Commerce
2. To understand the process of Import and Export of E-Commerce of India
3. To understand the criteria to sell products abroad
4. To understand the governance system
5. To understand Future of Cross Border Ecommerce

Learning Outcome:

After successful completion of course, learner will be able to:



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CO1: Explain the Importance of international E-Commerce. (Level: Understand)

CO2: Describe and Illustrate the conditions required to sell products abroad. (Level: Understand and Apply)

CO3: Understand the cross-border markets, regulations. (Level: Understand)

CO4: Understand the future of cross-border In India. (Level: Understand)

CO5: Implement the import and export procedures in India. (Level: Apply)

PO CO Mapping Matrix

Sem	Subjects	Course Code	PO1	PO2	PO3	PO4	PO5	PO6
Sem 1	Foundation Course	2011UEOFC	*	*	*	*		
	Statistics for Data Analysis	2012UEOSDA	*	*	*		*	
	Analyzing Financial Accounting Statements	2013UEOFAS	*	*			*	*
	Inventory Management	2014UEOIM	*			*	*	*
	Introduction to E Commerce Logistics	2015UEOIEL	*	*	*		*	
	Word & Presentation Tools - Practical	2016UEOWP	*	*	*			
	Communicative English – Practical	2017UEOCE	*	*	*	*		*
Sem 2	Organization Behavior	2021UEOOB	*	*		*	*	
	Environmental Studies	2022UEOES	*	*				
	Quantitative Techniques	2023UEOQT	*	*			*	
	Warehouse Management	2024UEOWM	*		*	*	*	*
	Material Handling	2025UEOMH	*	*		*	*	*
	First Mile Operations	2026UEOFM O	*	*			*	*
	Data Analysis using Spreadsheet – Practical	2027UEODAS	*	*	*		*	*
	Cost Accounting	2131UEOCA	*	*			*	
	Marketing Management	2132UEOMM	*		*	*		*
	MIS for E Commerce	2133UEOMS	*		*		*	*



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Sem 3	E Commerce Logistics Operations	2134UEOLO	*		*		*	*
	Transportation for E Commerce	2135UEOTEC	*	*			*	*
	Reverse Logistics for E Commerce	2136UEORLC	*			*	*	*
	Last Mile Operations	2137UEOLMO	*	*			*	*
Sem 4	Management Accounting	2141UEOMA	*	*		*	*	
	Human Resources Management	2142UEOHRM	*	*	*	*		*
	Hub & Line Operations	2143UEOHLO	*	*		*		*
	E Commerce Customer Service	2144UEOCS	*	*		*	*	*
	Outsourcing in E Commerce	2145UEOOS	*				*	*
	Fulfilment Operations	2146UEOFO	*				*	
	Packaging for E Commerce	2147UEOPEC	*	*		*		*
Sem 5	DSE 1 – Revenue Management & Pricing	2251UEORMP	*	*		*	*	*
	DSE 1 – Principles of Cataloguing	2251UEOPC	*		*	*		*
	Practical: Inventory Management	2252UEOIMP			*	*	*	*
	Practical: Warehouse Management	2253UEOWMP			*		*	*
	Apprenticeship I	2254UEOAPP		*	*	*	*	*
Sem 6	DSE 2 – Regulatory Environment of E Commerce	2261UEOREE	*	*		*	*	*
	DSE 2 – International E Commerce	2261UEOIEC	*	*	*			*
	Practical: MIS for E Commerce	2262UEOMIS		*	*		*	*
	Practical: Fulfilment Operations	2263UEOFOP				*	*	*



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	Apprenticeship II	2264UEOAPP		*	*	*	*	*